

**Report to Overview and Scrutiny Commission  
8 March 2021**

**Report to Cabinet  
10 March 2021**

**“One Town” - Draft Crawley Economic Recovery Plan**

Attached for information are amendments to slides 3 and 6 together with proposed additional recommendations to be considered by Cabinet on 10 March 2021.

**Additional recommendation:**

“The Cabinet is recommended to agree the following amendments to the draft Economic Recovery Plan in order to emphasise findings from the Local Plan Review process:

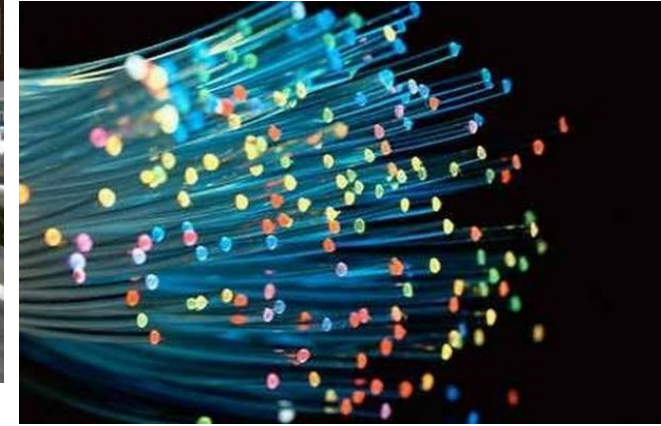
- Add to slide 3 – Crawley’s “One Town” Vision for 2050 the following bullet point: **”new sites to provide for all Crawley’s employment growth sectors and help boost jobs for residents”**
- Add to slide 6 – Plan to Restore Economic Success Post COVID-19, under “Structural Challenges” : **“Limited overall available employment land supply”**

**Reasons for the Recommendation:**

Crawley’s Local Plan Review process has included a thorough Economic Growth Assessment and an Employment Land Availability Assessment to ensure the Borough’s projected economic growth can be accommodated and this reveals that Crawley has a forecast employment land deficit over the period to 2037 and that as a result additional employment land allocations will be required”.

# Crawley's "One Town" Vision for 2050

*"A modern, vibrant and healthy exemplar digital town; transformed net zero carbon economy; the south east's leading digitally enabled and mixed use innovative Business Park at Manor Royal; an empowered resident workforce; high quality amenities, bustling neighbourhood parades; extensive sustainable homes, transport, business"*



**A "Green Growth" economy...**

**..renowned for innovation excellence...**

**..with a stunning digital business park...**

**..resident skills driving business success...**

**..Gatwick Airport a sustainable aviation exemplar"...**

**...new sites to provide for all Crawley's employment growth sectors and help boost jobs for residents**

**..bold and vibrant Town Centre community; successful professional services hub..."**



# Plan to Restore Economic Success post COVID-19

## The Scale of the Economic Impact:

- Major collapse in Gatwick Airport passenger numbers – nearly 4 million per month (2019) to 850,000 per month (2020)
- Over 7,000 redundancies “on Airport”, nearing 33% of workforce
- 25,800 Crawley residents “furloughed” -41% of local workforce- from aviation and various other sectors (e.g. hospitality).
- Unemployment in Crawley trebled – 2.4% to over 8%
- Youth unemployment almost 13% - 1,000+ young people

## And tackle long term structural economic challenges:

- Attract business investment to occupy vacant Manor Royal sites
- Limited overall available employment land supply
- Boost (relatively low) innovation output
- Unlock “green” infrastructure to tackle carbon emissions
- Strengthen local workforce skills to boost social mobility
- Transform sustainable transport and digital capacity



Social Mobility &  
Child Poverty  
Commission